

NEW PRODUCTS — FALL 2023

Echo from nature.



MIRALIS

Echo from nature

In our constant quest for balance between our sector of activity and respect for our ecosystem, we heard, last year, a loud and clear echo from nature. Indeed, the growing demand for white oak now exceeds its regeneration cycle, risking future repercussions on this precious resource. Wanting to continue to offer real wood in the future, we have realized the need to explore sustainable alternatives, both synthetic and natural, that mimic the appearance and texture of real wood.

It is therefore with great pride that we present our two new innovations: Neolaminate, offering unparalleled realism for synthetic wood, and Engineered Wood, a natural wood veneer of remarkable strength and durability. These two products perfectly illustrate our commitment to responsible innovation and the preservation of our precious natural resources.

These new colors mark the beginning of a new era of conscious and sustainable design. We are eager to see how you will use them to transform and enhance your spaces.



Noémie Bernier

Chef de l'innovation de produit

Launch Webinar | 13.10.2023

Register and learn more about these new products!



Registration form

In your sample box

Neolaminate



MASTER OAK BROWN
0H912

Door : Scott 1131



MASTER OAK NATURAL
0H913

Door : Scott 1131



MASTER OAK DOUBLE FUMED
0H914

Door : Scott 1131



MASTER OAK LIGHT NATURAL
0H915

Door : Scott 1131

GENERAL DESCRIPTION

Neolaminate, the latest innovation in laminate, recreates the natural look and unique touch of real wood with exceptional precision. Thanks to cutting-edge technology, a texture of unmatched depth and realism is created, offering an unprecedented visual and tactile experience.

ADVANTAGES

Economical: Alternative solution to natural wood.

Stain and scratch-resistant.

UV resistant.

Easy to maintain - Comprehensive maintenance guide to the right.



Maintenance guide



Environmentally friendly: Made from 95% recycled wood.

Compare

Our synthetic wood grains

| Laminate | | European Laminate | New Neolaminate |
|--|-----------|---|--|
| The laminate, a high-end melamine, consists of a colored sheet impregnated with a protective layer called resin, which is then fused to a pressed wood panel. | | A laminate of European origin. This laminate resembles natural wood even inside the cabinets. | The latest innovation in laminate, recreates the natural appearance and unique touch of real wood with exceptional precision. Thanks to patented technology, a texture of unparalleled depth and realism is created, offering an unprecedented visual and tactile experience. |
| <ul style="list-style-type: none">Realistically imitates various natural wood veneers.Vertical grain alignment in the same cabinet only.High quality and great durability. | | <ul style="list-style-type: none">Realistically imitates various natural wood veneers.Vertical grain alignment in the same cabinet only.High quality and great durabilityThe cabinet interior matches the doors. | <ul style="list-style-type: none">Surpassing traditional laminates, it replicates natural wood with unmatched fidelity.Vertical grain alignment in the same cabinet only.Superior quality and durabilityStain-resistantScratch-resistant |
| SCALE OF REALISM TO NATURAL WOOD | | | |
| * | | ** | *** |
| ~ 25 Solid colors Wood grains | | ~ 6 Wood grains | ~ 4 Wood grains |
| Melamine | Polyester | S.O. | S.O. |
| Slab | Shaker | Slab | Slab |
| HL | - | HL | HL |
| \$ | \$\$ | \$\$ | \$\$\$ |

HL - Handless design available.

In your sample box

Engineered Wood



CHAGA WALNUT
E13

Door : Barcelona 3611



MOREL OAK
E08

Door : Barcelona 3611



CHANTERELLE OAK
E10

Door : Barcelona 3611

GENERAL DESCRIPTION

Engineered wood marks the new frontier in kitchen cabinets, combining refined aesthetics with uncompromising durability. Using advanced technology, this veneer offers exceptional resistance to everyday wear while capturing the richness and authenticity of real wood. Made with life in mind, this sustainable solution embodies the perfect balance between everyday functionality and timeless elegance.

ADVANTAGES

Resistance equivalent to that of a wood floor.

Visual consistency thanks to the "Mix & Match" arrangement technique (see page 5).

Increased resistance to color changes caused by the sun, compared to traditional veneer.

Fused edge banding offering increased resistance compared to traditional veneer.



For a highly durable, authentic kitchen that stands the test of time.

Engineered Wood

The art of arrangement: The Mix & Match technique



Our Engineered Wood uses highly automated, cutting-edge technology, along with a 'Mix & Match' coupon arrangement technique, to optimize the visual consistency of your projects.

To achieve a harmonious kitchen, the selected wood veneer comes from several trees that are cut and sequenced in random order. The pieces are then assembled into a large sheet. Thus, each board is unique, but harmonizes perfectly with the others.

To the left: an example of a large sheet comprising several different coupons of white oak.

Advantage: Aesthetically pleasing result due to better harmonization of colors and textures.

Compare

Our real woods

Solid Wood

Wood Veneer

New

Engineered Wood

Solid wood is composed of 100% real wood, offering unmatched authenticity and beauty.

Each tree is unique, thus conferring natural variations in shade and grain that make each door a masterpiece in itself. If you appreciate the subtle nuances and richness of natural wood, solid wood will offer you visual variability that adds to its charm and character.

- Wide range of species and finishes.
- Several possible door styles.
- Customization options.
- May be sensitive to humidity and temperature variations, causing shape changes over time.

Traditional wood veneer is a thin sheet of natural wood that is glued to a pressed wood panel.

This process allows reproducing the authentic appearance and texture of solid wood while using forest resources more efficiently.

- Wide range of species and finishes.
- Better stability than solid wood when exposed to moisture.
- Less resistant to scratches and impacts compared to solid wood.

This innovative material, now in our high-engineering offer, consists of a natural wood veneer carefully glued to a composite wood panel.

Thanks to cutting-edge technology, the 'Mix & Match' arrangement technique is used to ensure exceptional visual consistency. Additionally, a varnish cured by exposure to ultraviolet light is used to enhance its robustness.

- Equivalent resistance to a wooden floor.
- Increased resistance to color changes caused by the sun, compared to traditional veneer.
- Visual consistency thanks to the "Mix & Match" arrangement technique.
- Fused edge banding offers increased resistance compared to traditional veneer.

| SCALE OF ROBUSTNESS AND DURABILITY | | |
|--|-------------------------------|------------------------------|
| ★★ | ★ | ★★★ |
| ~ 25 colors 6 wood species | ~ 25 colors 6 wood species | ~ 3 colors 2 wood species |
| Shaker (45 or 90 assembly and french cut) | Slab Tribeca | Slab |
| - | HL | HL |
| \$\$\$\$\$ | \$\$\$\$\$ | \$\$\$\$\$ |

HL - Handless design available.



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